

22 July 2008

CUSTOMVIS PLC
("CustomVis" or "the Group")

Board Appointment

The Board is pleased to announce the appointment of Mr Simon MacEwan Carroll as a Non - Executive Director with immediate effect.

Mr Carroll, aged 56, has extensive experience in commercialising technologies, is a Fellow of the Australian Institute of Company Directors and has a PhD and MBA from the University of Western Australia. Mr Carroll has served as a director on a number of technology focused companies, including managing director of a listed ophthalmic company, and is currently deputy chairman of AusBiotech Limited, Australia's biotechnology industry organisation. During the past five years, Mr Carroll has been a director of Chemistry Centre of WA, Advanced Ocular Systems Limited and Alzhyme Limited (all Australian companies).

Mr Carroll has confirmed that there are no further details to be disclosed as per Rule 17 and Schedule Two paragraph (g) of the AIM Rules.

CustomVis Chairman, Prof. Emanuel Rosen said, "We are delighted that Simon has agreed to serve as a director of CustomVis. We have been looking for some time to add a new non-executive to the Board and are pleased to appoint someone with Simon's very broad experience and his background in the ophthalmic industry."

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