

6 October 2008

CUSTOMVIS PLC
("CustomVis" or "the Group")

South American Contract

CustomVis (AIM:CUS), the leading developer, manufacturer and distributor of solid state laser systems for the refractive surgical industry is delighted to announce its first sale of its flagship product, the Pulzar Z1 into Peru.

Following the appointment in July 2008 of a highly experienced sales person for the Latin American market, CustomVis is working towards the completion of a number of negotiations in the region; today's sale is the first of these to be executed and the first sale of a laser by the Group into Peru.

CustomVis CEO, Dr Paul van Saarloos, commented, "We see South America being a key market for us. One of our first ever trial lasers was located in the region and has been producing excellent surgical results over the past four years, increasing our appeal to other surgeons throughout the whole sub-continent. Peru is particularly exciting for us as it marks another milestone in the Group's strategic development.

"We are now seeing a sustained, high level of interest in the Pulsar Z1 and have been pleased with our sales performance over the past two quarters. Furthermore, we are delighted with the quick success of our new sales representative in South America, as sales negotiations can often take many months to execute."

-ends-

For further information, please contact:

CustomVis plc +61 410 497 456
Paul van Saarloos, CEO

John East & Partners Limited 020 7628 2200
David Worlidge

ICIS Limited 020 7651 8688
Christian Taylor-Wilkinson
Mike Smith

Notes to Editors:

CustomVis is an innovative company in the laser vision correction industry, with a focus on custom surgery.

The CustomVis PULZAR Z1 system incorporates a solid state laser, solid state scanning integrated with rapid eye tracking devices to track the movement of the patient's eye, and the ability to incorporate data from a variety of diagnostic systems into surgical planning software and the treatment process.

CustomVis was established in March 2001 (listed on AIM July 2003) to address a number of problems being experienced in the field of laser vision correction ("LVC"). LVC surgery involves the use of a laser to re-shape the cornea to try to correct visual abnormalities.

Currently, the most common form of LVC surgery utilises excimer (gas) laser technology, which the Directors believe is approaching the end of its product development cycle. This is mainly due to technological limitations including eye tracking technologies, limited gas lifetime, excessive maintenance, slower pulse rates and the larger beam spot sizes of the laser. The CustomVis PULZAR Z1 System was designed to address these issues and meet the requirements of effective custom LVC surgery.